

ORGANISED BY



PARTNER COUNTRY RUSSIA



UP INTERNATIONAL TRADE SHOW

3rd Edition

September 25 26 27 28 29, 2025

India Expo Centre & Mart, Greater Noida

Ultimate Sourcing Begins Here

UPITS 2025 Event Schedule

25.9.2025 - Thursday

TIME	SESSION / PROGRAM	HALL NO.
9:30 - 10:45 Hrs	Inaugural Session	2

26.9.2025 - Friday

TIME	SESSION / PROGRAM	HALL NO.
11.30 - 13.00 Hrs.	Session by MSME Dept., UP - Topic - MSME@2047 - Engine of a Viksit Bharat	2 - A
13.30 - 14.30 Hrs.	Session by Urban Dept., UP	2 - A
15.00 - 16.00 Hrs.	Workshop/CME by Dept. of Medical Health & Family Welfare, UP. Topic - Pradhan Mantri Jan Arogya Yojna (PM-JAY)	2 - A
17.00 - 18.00 Hrs.	Session by Finance Dept., UP	2
18.00 - 19.00 Hrs.	Session by IRDAI & Axis Max Life Insurance Ltd Topic - Awareness on Life Insurance and Non-Life & Health Insurance	2 - A

26.9.2025 - Friday

TIME	SESSION / PROGRAM	
11.30 - 12.30 Hrs.	Panel Discussion by AKTU – Topic - Enabling Startup Ecosystem in the State to Achieve the 1 Trillion Dollar Economy of UP (AKTU, IIT Kanpur, BHU Varanasi, GIMS Gr. Noida & IIM Lucknow)	2 - B
13.00 - 14.00 Hrs.	Session by Department of IT & Electronics, UP – UPLC – Topic - From manufacturing Hub to Global Electronics Leader	2 - B
15.00 - 17.00 Hrs.	Session by Agriculture Dept., UP. – Topic - Cultivating Prosperity: Empowering Farmer Producer Organizations in UP	2 - B
17.30 - 18.30 Hrs.	Session by Transport Dept., UP. Topic- Sadak Suraksha Jeevan Raksha "Road Safety, Life Protection"	2 - B
12:00-14:00 Hrs.	Russia – India business dialogue	BH – PART B

27.9.2025 - Saturday

TIME	SESSION / PROGRAM	HALL NO.
15.00 - 16.00 Hrs.	Session by Horticulture & Food Processing Dept.,UP. Topic - Leveraging Uttar Pradesh's Food Basket: " The Uttar Pradesh Food Processing Industry Policy-2023 (UPFPP-2023)- aims to boost the food processing sector in the state	2 - A
17.15 - 18.30 Hrs.	Session by ODOF Dept., UP - Topic - From Local to Global	2 - A
15.00 - 16.30 Hrs.	Session by FIEO – Topic - E-Commerce: The New Frontier for Indian Exports	2 - B
16.30 - 18.00 Hrs.	Session by Fisheries Dept.,UP – Topic -Blue Revolution: Unlocking Uttar Pradesh's Fisheries and Aquaculture Potential	2 - B
18.00 Hrs. Onwards	Fashion Show on Khadi	2

28.9.2025 - Sunday

TIME	SESSION / PROGRAM	HALL NO.
11.30 - 13.00 Hrs.	Panel Discussion by GBU - Topic - Industry Academia Tie-up for Skill Development	2 - B
11.30 - 13.30 Hrs.	Session by Khadi & Village Ind. Board. UP - Khadi for Nation - Khadi for fashion	2 - A
TBC	Valedictory Session	2

29.9.2025 - Monday

TIME	SESSION / PROGRAM	HALL NO.
11.00 - 12.30 Hrs.	Session by Sugar & Cane Dept., UP.	2 - A
17:00 - 18:00 Hrs	Thanksgiving, Awards and Rewards Function	2

List of Meeting Lounge & Rooms

S. No.	Type of Lounge / Meeting Room	Location
1	Ganga Lounge	2nd Floor Banquet Hall
2	VVIP Lounge	CFB Area
3	CM YUVA Lounge	Hall 18 A
4	B2B Meeting Lounge	Hall 18 B
5	Meeting Lounge	2nd Floor Foyer Area
6	Meeting Room	Hall - 1
7	Meeting Room	Hall - 3
8	Meeting Room	Hall - 4
9	Meeting Room	Hall - 5
10	Meeting Room	Hall - 6
11	Meeting Room	Hall - 7
12	Meeting Room	Hall - 8
13	Meeting Room	Hall - 9
14	Meeting Room	Hall - 10
15	Meeting Room	Hall - 11
16	Meeting Room	Hall - 12
17	Meeting Room	Hall - 14
18	Meeting Room	Hall - 15

Cultural Program Schedule

25 Sept. | Thursday

7:30 AM to 11:30 AM

Mr. Deepak
Mathura
Radha Krishna /
Peacock Dance Jhaan

5:00 PM to 5:30 PM

Mr. Pawan Dhanak
Meerut
Shehnai Recital

5:30 PM to 6:30 PM

Sanskriti Gatha Girls' Band
(Sushri Mahini, Sushri Sonal,
and Sushri Ananya)
Folk Music Band Presentation

6:30 PM to 7:15 PM

Mr. Sony Seth, Varanasi
Ram Rameti Ramaya:
Kathak Nritya Natika

7:15 PM

Mr. Dinesh Lal Yadav
'Nirahua'
Bhojpuri Singing

26 Sept. | Friday

5:00 PM to 5:30 PM

Bhatkhande Cultural
University
Lucknow
Dance Drama

5:30 PM to 6:15 PM

Ms. Anu Sinha
Noida
Shri Krishna leela
Nritya Natika

6:15 PM to 6:45 PM

Mr. Rajendra Singh
Mathura
Rasiya Singing

6:45 PM to 7:45 PM

Mr. Murari Lal Sharma
Mathura
Charkula Dance

7:45 PM

Swarag Band
Jaipur
Folk Fusion

27 Sept. | Saturday

5:00 PM to 5:30 PM

Ms. Devika S. Mangalamukhi
Agra, Mo.
Kathak Dance

5:30 PM to 6:15 PM

Ms. Rinku Devi
Pilibhit
Tharu Dance

6:15 PM to 6:45 PM

Ms. Sangam Lata
Ayodhya
Badhawa Dance

6:45 PM to 7:20 PM

Mr. Amit Anjan
Maharajganj
Folk Singing

7:20 PM

Padmashri Malini Awasthi
Lucknow
Awadhi Folk Singing

28 Sept. | Sunday

4:30 PM to 5:00 PM

Mr. Jitendra Kumar
Lalitpur
Bundeli Singing

5:00 PM to 5:30 PM

Ms. Mahini
Lalitpur
Rai-Saira Folk Dance

5:30 PM to 5:45 PM

Mr. Kishore Chaturvedi
Lucknow (SNA Awardee)
Bhajan Singing

5:45 PM to 6:15 PM

Ms. Mansi Singh Raghuvanshi
Ambedkar Nagar
Folk Singing

6:15 PM to 7:45 PM

Eternal Bliss Band and
Eternal Splendors
Band and Dance Drama

7:45 PM

Mr. Brajesh Shandilya
Basti
Bhajan Singing

29 Sept. | Monday

5:30 PM to 6:15 PM

Ms. Anuradha Sharma
Noida
Kathak Dance

6:15 PM to 6:45 PM

Mr. Jalaj Shrivastava
Prayagraj
Kabir Singing

6:45 PM to 7:05 PM

Mr. Santosh
Sonbhadra
Madal Sinha Dance

7:05 PM

Andaz Band (Mr. Shivam Mishra)
Lucknow
Sufi Band

ACTIVITIES BY SCHOOLS AND COLLEGES

SL. NO.	ACTIVITY	Date	HALL NO.	Timings
1	QUIZ - SCHOOLS	26-09-2025	2C	10:00-14:00
2	QUIZ - COLLEGES	27-09-2025	2C	10:00-14:00
3	MUN	26-09-2025	2D	10:30-16:30
4	MIME	26-09-2025	2C	15:00-18:00
5	Robotics/AI	29-09-2025	2D	10:00-14:00
6	Student Business Expo	29-09-2025	2C	10:00-14:00
7	Battle of Bands	29-09-2025	2	13:00-16:00