

ORGANISED BY



Business Hours

11:00 AM to 3:00 PM

Public Hours

3:00 PM to 08:00 PM

Cultural Program Schedule

25 Sept. | Thursday

Shri Dinesh Lal Yadav
"Nirahua"
Bhojpur Singing

Shri Sony Seth, Varanasi
Ram Rameti Ramaya:
Kathak Nritya Natika

Sanskriti Gatha Girls' Band
(Sushri Mahini, Sushri Sonal,
and Sushri Ananya)
Folk Music Band Presentation

Shri Pawan Dhanak
Meerut
Shehnai Recital

26 Sept. | Friday

Ms. Pratibha Singh Baghel
Rewa
Sufi Singing

Shri Murari Lal Sharma
Mathura
Charkula Dance

Shri Gajendra Singh
Mathura
Rasiya Singing

Ms. Nilakshi Roy
Noida
Sufi Dance

27 Sept. | Saturday

Padmashri Malini Awasthi
Lucknow
Awadhi Folk Singing

Shri Amit Anjan
Maharajan
Folk Singing

Ms. Sangam Lata
Ayodhya
Badhawa Dance

Ms. Rinku Devi
Pilibhit
Tharu Dance

28 Sept. | Sunday

Shri Brajesh Shandilya
Basti
Bhojan Singing

Ms. Mansi Singh Raghuvarshi
Ambedkar Nagar
Folk Singing

Shri Jitendra Kumar
Lalitpur
Bundeli Singing

Ms. Mohini
Rai-Saira Folk Dance

29 Sept. | Monday

Sachet-Parampara
Lucknow
Sugam Sangeet

Shri Santosh
Sonbadra
Madal Sinha Dance

Shri Jalaj Shrivastava
Prayagraj
Kabir Singing

Ms. Anuradha Sharma
Noida
Kathak Dance

ज़रूर चखें, यूपी का स्वाद



जौनपुर की देशी रमोई

बलिया का चोखा

कानपुर की चाट

आगरा का पंछी पेठा

अवध के व्यंजन

लखनऊ के टुंडे कबाब

बरेली का जायका

खुर्जा की खुरचन

मथुरा का पेड़ा

बनारस का पान

UP INTERNATIONAL TRADE SHOW

3rd Edition

September **25 26 27 28 29**, 2025

India Expo Centre & Mart, Greater Noida

Ultimate Sourcing Begins Here

AN ARENA TO SHOWCASE

OF UTTAR PRADESH's TRADE, TRADITION & TRANSFORMATION



Scan QR Code for
Detailed Agenda &
Free Registration



ENTRY FROM GATE NO. 1, 3 & 5 *

**FREE
ENTRY**

*(Entry & Parking from Gate No.1
restricted on 25th September 2025)

Exhibition Showcase

Hall No.	Company Participating
Hall No. 1	UP Invest UPSIDA – UP State Industrial Development Area
Hall No. 2	Plenary & Inauguration
Hall No. 3	GNIDA – Greater Noida Industrial Development Authority YEIDA – Yamuna Expressway Industrial Development Authority
Hall No. 4	UP at a Glance
Hall No. 5	Department of IT & Electronics • IT Startup Pavilion
Hall No. 6	Department of Power & Additional Sources of Energy Department of Renewable Energy Defence Manufacturing Pavilion • Urban Development
Hall No. 7	Department of Tourism and Culture State Water & Sanitation Mission • Clean Ganga
Hall No. 8	Department of Irrigation • Food Safety & Drugs Administration • Health & Hospitals • Ayush Environment, Forest & Climate Change Higher Education • Banking & Finance • UPSDM
Hall No. 9	ODOP Pavilion
Hall No. 10	Young / Women Entrepreneur
Hall No. 11	Animal Husbandry • Department of Fisheries • UPSRLM GI Products • Food Safety & Drugs Administration Handicraft (EPCH)
Hall No. 12	Department of Agriculture Department of Horticulture & Food Processing, Dairy Development Department • Sugar & Cane
Hall No. 14 Hall No. 15	Town of Excellence Exporters • Warehousing & Logistic Department of Textiles & Handlooms
Foyer Area	Partner Country Pavilion
18A	CM Yuva Pavilion
18 B	CREDAI – The Confederation of Real Estate Developer Association of India • Transport (Auto / EV)

