

DAY 1 SHOW DAILY



Jointly organised by



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India Expo Centre & Mart, Greater Noida



PRIME MINISTER SHRI NARENDRA MODI INAUGURATES UPITS 2025 SHOWCASING UTTAR PRADESH'S TRANSFORMATION INTO A GLOBAL TRADE AND INVESTMENT POWERHOUSE

UPITS 2025 Opens with Historic Inauguration by Hon'ble Prime Minister Shri Narendra Modi

The ultimate sourcing hub the **3rd edition of Uttar Pradesh**

International Trade Show (UPITS) 2025 kicks off with an inauguration of unparalleled scale and significance. The **Hon'ble Prime Minister of India, Shri Narendra Modi**, inaugurated the show amidst



"I heartily welcome all traders, investors, entrepreneurs, and young colleagues who have come to the **UP International Trade Show**. I am happy that more than **2,200 exhibitors** are showcasing their products and services here. This time, **Russia** is the country partner for the trade show, which means we are further strengthening a time-tested partnership. I congratulate Chief Minister Yogi ji, all other government colleagues, and stakeholders for this event. **UPITS** reflects the Uttar Pradesh of tomorrow, a state that blends its rich heritage with a strong commitment to innovation, sustainability, and global trade partnerships. Our Uttar Pradesh is also full of amazing possibilities for investment. I urge all of you, invest in UP, manufacture in UP. Once again, I extend my best wishes to all of you for the **UP International Trade Show**."

– Hon'ble Prime Minister of India, Shri Narendra Modi

booming applause and a resounding sense of pride. Jointly organised by **Govt. of Uttar Pradesh and India Exposition Mart Ltd – IEML**, today marked a significant beginning of a five-day extravaganza that positions **Uttar Pradesh** as a **global sourcing hub**.

The **Hon'ble Prime Minister** was warmly welcomed by the **Chief Minister of Uttar Pradesh, Yogi Adityanath**, and other senior dignitaries, before addressing the gathering of global investors, policymakers, entrepreneurs, artisans, and industry leaders. The atmosphere was electric, symbolic of the momentum that Uttar Pradesh has gathered on its journey of industrial transformation and economic excellence.



Strengthening the Dream of Aatmanirbhar Bharat



In his keynote address, Prime Minister Modi underlined Uttar Pradesh's meteoric rise as a model for development, industrial growth, and infrastructure-led progress. He said,

The Prime Minister lauded the robust growth of expressways, airports, logistics parks, and digital infrastructure, calling them the backbone of a new economic order. He emphasised that these advancements are not just numbers on paper, but catalysts that are opening doors for domestic businesses and global investors alike.

"From expressways that connect every corner of the state to world-class airports and a cutting-edge digital network, Uttar Pradesh is creating opportunities that are attracting both industry giants and small enterprises with equal vigour."

Industrial and MSME Prowess on Display

PM Modi acknowledged the sheer scale of UPITS 2025, with over 2,200 exhibitors and participation from hundreds of international buyers, as a clear testament to the state's ability to draw global attention. He

credited the forward-looking industrial policies of the Uttar Pradesh government for creating an enabling environment that balances large-scale industrial growth with MSME-led development.

"Our MSMEs are the pride of India, and Uttar Pradesh has shown how these enterprises can be empowered to compete at the world stage. From handicrafts to high-tech manufacturing, the spirit of innovation is alive here."

Empowering Local, Connecting Global: ODOP in Spotlight

A special emphasis in the Prime Minister's speech was laid on the **One District, One Product (ODOP)** scheme, which has become synonymous with Uttar Pradesh's success in promoting indigenous skills and crafts.

"Through ODOP, we have ensured that no artisan or craftsman is left behind. From Banarasi weavers to Moradabadi metalworkers, each district's unique product is now finding its rightful place in global markets."

He highlighted that the scheme is not only fostering employment and self-reliance but also reshaping the narrative of **'Vocal for Local' into 'Global with Local.'**

Technology, Defence, and Innovation: A Future-Ready UP

The Prime Minister also spoke at length about the integration of technology and innovation into Uttar Pradesh's growth trajectory. He underscored the state's advancements in electronics, defence manufacturing, & sustainable technologies, calling them vital

pillars of a future-ready economy. Hon'ble PM said, drawing attention to the dynamic exhibits showcasing next-generation solutions.

"When Uttar Pradesh rises, India rises. The journey of UP is the journey of New India's aspirations. UPITS 2025 is not

just an exhibition, it is a mirror of our vision, our achievements, and our future."

His words struck a chord with the audience, instilling confidence and enthusiasm across stakeholders, from international investors to grassroots entrepreneurs.





"On the occasion of the inauguration of today's UP International Trade Show, I heartily welcome and congratulate Hon'ble Prime Minister of India, Shri Narendra Modi. This is not just a trade show, but a manifestation of the Prime Minister's vision of 'Aatmanirbhar Bharat' and 'Make in India, Make for the World. This third edition of the UP International Trade Show brings together over 550 buyers from 80 countries and dynamic exhibitors from all 75 districts of Uttar Pradesh. Under the guidance of the

respected Prime Minister, the industrial revolution in Uttar Pradesh, the revival of traditional enterprises, and the rich cultural heritage and social diversity of the state are being reflected through Uttar Pradesh International Trade Show. This is an excellent platform to showcase Uttar Pradesh to the country and the world. The Uttar Pradesh International Trade Show has emerged as a global platform to present our achievements to the world." – Hon'ble Chief Minister of Uttar Pradesh, Yogi Adityanath

Hon'ble Chief Minister Yogi Adityanath's Reflections on the Inauguration of the Uttar Pradesh International Trade Show

Under Hon'ble Prime Minister's guidance, Uttar Pradesh has undergone a significant industrial revolution. The Chief Minister pointed out that traditional enterprises and unique crafts, such as those promoted by the One District One Product (ODOP) initiative, are being revitalized and brought to a global stage. The Trade Show demonstrates how heritage and modern progress can coexist, making Uttar Pradesh a key growth engine for India's economy.

The Chief Minister expressed confidence that the event will attract further investments and strengthen international partnerships, serving as a cultural confluence where business, tradition, and innovation meet. The Trade Show is not just an exhibition but a celebration of Uttar Pradesh's unwavering commitment to growth and global engagement, poised to leave an indelible mark on its journey toward becoming a bridge between India and the world.



Glimpses of the Show

**A Celebration of Trade, Culture,
& Innovation - Unfolding the Spirit of UPITS 2025**



A Day of Culture, Harmony, and Heritage

The inaugural day of UPITS 2025 was not only about trade and investment, but also about celebrating the rich cultural soul of Uttar Pradesh. From sunrise to evening, the stage came alive with performances that carried the timeless rhythm of tradition, devotion, and artistry. The air was filled with the rhythm of folk performances, bringing to life the cultural heartbeat of the state. The first day of UPITS 2025 truly set the tone for what promises to be a memorable and transformative event.



Morning Bliss - Radha Krishna & Peacock Dance Jhaanki Mr. Deepak, Mathur

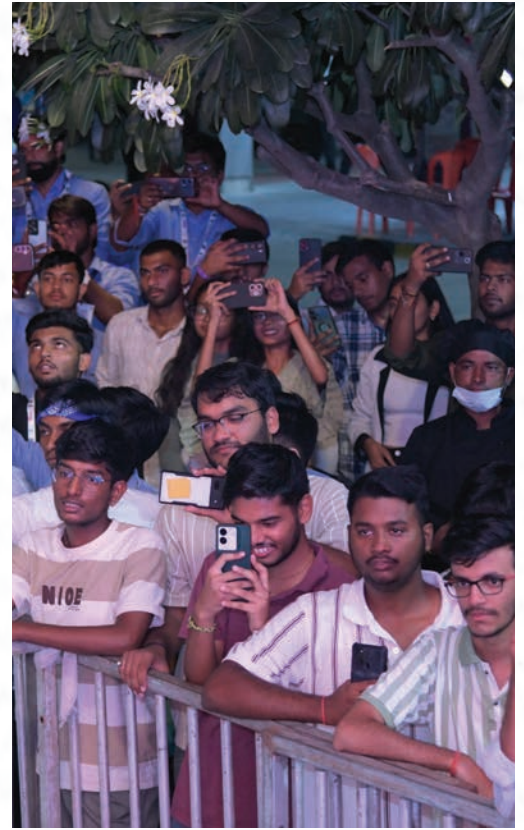
The day began with divine colours as Mathura brought the eternal charm of Radha and Krishna to life. Accompanied by the grace of peacock dance, the Jhaanki was a visual poetry of devotion and beauty, setting a blissful tone for the trade show.

Evening Harmony - Shehnai Recital Mr. Pawan Dhanak, Meerut

The eloquently melodious strains of the shehnai resonated across the venue, carrying an aura of auspiciousness. It was a soulful reminder of Uttar Pradesh's deep-rooted musical traditions.

Folk Rhythms - Sanskriti Gatha Girls' Band (Mohini, Sonal & Ananya)

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Dance of Devotion - Kathak Nritya Natika 'Ram Rameti Ramaya' **Mr. Sony Seth, Varanasi**

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Singing the Spunk of Folk from Heart Bhojpuri Singing **Mr. Dinesh Lal Yadav 'Nirahua'**

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Where Trade Meets Tradition

As the UP International Trade Show showcased Uttar Pradesh's industrial and economic progress, the cultural programmes reminded the world that true prosperity also lies in heritage, art, and shared celebration. Together, they reflect the complete story of a state that is both rooted in tradition and soaring toward the future.

A Spectacle Beyond Business

Beyond the speeches and business dialogues, the day also celebrated the spirit of Uttar Pradesh through its rich culture and culinary delights. Visitors thronged the ODOP Pavilion, where intricate handicrafts, textiles, and local innovations told stories of tradition meeting opportunity. Meanwhile, food courts brought alive the state's diverse cuisines, from the legendary Lucknowi Kebabs to the sweet richness of Mathura ke Pede and more delicacies.

CM YUVA CONCLAVE & EXPO 2025

“हर कदम उद्यमिता की ओर, हर युवा आत्मनिर्भरता की ओर”

Every Step Towards Entrepreneurship, Every Youth
Towards Self-Reliance

CM YUVA Pavilion - Hall 18A

The CM YUVA Conclave & Expo 2025, housed in Hall 18A at the India Expo Centre & Mart, Greater Noida, stands as a dynamic platform dedicated to nurturing the entrepreneurial spirit of Uttar Pradesh's youth. Conceptualised under the guidance of the

Department of MSME & Export Promotion, Government of Uttar Pradesh, this unique initiative brings together opportunities, innovations, and ideas that empower the next generation of wealth creators. The showcase has been carefully curated to

present more than 150 business models, designed to inspire, inform, and provide actionable pathways for self-employment and entrepreneurial ventures.

- ✓ **1,00,000+ Aspiring Young Entrepreneurs** discovering opportunities and learning how to set up their businesses.
- ✓ **70+ Manufacturers & Machine Suppliers** offering the latest technologies and equipment to support start-ups.
- ✓ **30+ Business on Wheels Models** highlighting innovative mobile enterprise concepts.
- ✓ **50+ Franchise Brands** providing scalable opportunities for investment and expansion.
- ✓ **25+ Universities & Technical Institutions** showcasing incubation programs, research-driven ideas, and youth-centric innovations.

The CM YUVA Pavilion is a launchpad for dreams and enterprises. Visitors are invited to explore live demonstrations, engage with industry mentors, interact with innovators, and establish direct connections with machine suppliers and franchise leaders.

With a vision anchored in the ethos of Aatmanirbhar Bharat and Make in India, make for the World, this pavilion is enabling Uttar Pradesh's youth to channel their potential into shaping both their own futures and the state's economic growth story.



Testimonials



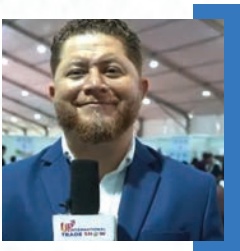
Akul Singhal, Suraj Plastic Industries: At Suraj Plastic Industries, we're proud to offer innovative plastic solutions trusted by small-scale and large industries alike. UPITS is a powerful platform that connects us to new markets and opportunities, while MSME promoting schemes continue to uplift manufacturers across the state. We're excited to be part of this journey toward industrial excellence.



Marine Visiedo, Mandalita, Overseas Buyers: Uttar Pradesh has emerged as one of the finest sourcing destinations for unique and handcrafted treasures. UPITS is an exceptional platform that brings together the richness of Indian artistry. From intricate artefacts to timeless handicrafts, all under one roof. At Mandalita, we seek out rare and meaningful assortments, and UPITS makes that journey seamless. It's a celebration of culture, creativity, and global connection.



Jerry, Rosehip, Overseas Buyers: UPITS is a revelation for global buyers like us. The diversity and craftsmanship on display. From textiles and handicrafts to innovative industrial products makes Uttar Pradesh a top sourcing destination. We're always seeking authenticity and quality, and UPITS brings it all together in one vibrant showcase. It's not just a trade show it's a gateway to India's creative and industrial soul.



Victor Giron, Overseas Buyers: UPITS is a remarkable gateway to India's textile brilliance. As a buyer from Guatemala, I'm continually impressed by the diversity, craftsmanship, and innovation that Uttar Pradesh brings to the table. From traditional weaves to contemporary fabrics, the sourcing experience here is unmatched. UPITS 2025 brings it all together, making it easier than ever to discover quality, connect with manufacturers, and build lasting partnerships.



Ashok Kumar Prajapati, Som Jyoti Art Emporium, Exhibitor: UPITS is a phenomenal platform that celebrates the artistry, heritage, and entrepreneurial spirit of Uttar Pradesh. As an exhibitor, I'm proud to showcase our handcrafted creations to a global audience. I sincerely appreciate the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi and Hon'ble Chief Minister Shri Yogi Adityanath for empowering artisans and MSMEs through initiatives like ODOP and for making UPITS a world-class showcase of India's cultural and industrial excellence.

