



# UP INTERNATIONAL TRADE SHOW

3<sup>rd</sup> Edition



September 25 26 27 28 29, 2025  
India Expo Centre & Mart, Greater Noida

**ULTIMATE SOURCING BEGINS HERE**  
Innovate • Integrate • Internationalize

## Third Edition of Most Comprehensive Showcase of Sourcing Potential of Uttar Pradesh

The UP International Trade Show 2025 (UPITS 2025) is the premier B2B and B2C trade event of the Uttar Pradesh Government, designed to showcase the state's remarkable industrial growth, entrepreneurial spirit, and global business potential. With its previous editions setting new benchmarks, UPITS 2025 aims to be even bigger, serving as the ultimate sourcing hub for businesses across diverse sectors, including manufacturing, technology, handicrafts, agriculture, and more. Scheduled from September 25 to 29, 2025, at India Expo Centre & Mart, Greater Noida, this mega trade show will bring together global buyers, industry experts, policymakers, and business leaders to foster new collaborations and market expansion.

Uttar Pradesh has witnessed an unprecedented rise in exports, growing from INR 88 thousand crore in 2017-18 to INR 124 thousand crore in FY 2023-24, making it the 5th largest exporting state in India. The state's business-friendly policies, robust infrastructure, and strong government support have created a thriving ecosystem for trade and investment. UPITS 2025 aligns with key national initiatives like Make in India, Vocal for Local, and Aatmanirbhar Bharat, promoting new opportunities for businesses to scale globally.

With 2,400+ exhibitors, 125,000+ B2B visitors, and 450,000+ B2C visitors, UPITS 2025 offers unparalleled networking opportunities through B2B & B2G meetings, knowledge sessions, masterclasses, and live demos. It is a one-of-a-kind platform where innovation meets investment, businesses find new markets, and industries take a leap toward global competitiveness.

Don't miss this opportunity to be part of Uttar Pradesh's trade transformation!

For More Information Contact us:-

Call : +91 7428235690, 9319993259  
E-mail : [upits@indiaexpocentre.com](mailto:upits@indiaexpocentre.com)  
[www.upinternationaltradeshow.com](http://www.upinternationaltradeshow.com)

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