



UP INTERNATIONAL TRADE SHOW

Date : 21 - 25 September, 2023
Venue : India Expo Centre & Mart, Greater Noida

Agenda



Business Hours : 11:00 AM to 3:00 PM

Public Hours : 3:00 PM to 8:00 PM

Inauguration & Knowledge Session



Day 1

Inauguration by Hon'ble President of India

21st September 2023
16.00 - 17.15 HRS

*Access allowed with invitation only.
People with Exhibitor/General passes will not be allowed at the inaugural session.

Day 2

Session by INVEST UP & UPSIDA / GNIDA / YEIDA / Noida Authority

22nd September 2023
11.30 -12.30 HRS

Session by Federation of Indian Exporters Organisation

22nd September 2023
14.00-15.00 HRS

Session by Insurance Regulatory & Development Authority of India

22nd September 2023
15.00 - 16.00 HRS

Day 3

Session by Abdul Kalam Technical University

23rd September 2023
11.30 -12.30 HRS

Session by Academia

- Sharda University
- Gautam Budh University
- Shiv Nadar University

23rd September 2023
12:30 - 13.30 HRS

Session on Logistics, Supply Chain & Time Management (Mumbai Dabbawallas)

23rd September 2023
14.30 - 16.00 HRS

Day 4

Session by UP Electronics Corporation Limited

24th September 2023
11.30 -12.30 HRS

Fashion show by NIFT, Raebareli and Khadi Dept., Govt. of UP

24th September 2023
18.30 -19.30 HRS (*Entry by Separate invitation only)

Day 5

Awards and Valedictory Session

25th September 2023
15.30 -16.45 HRS (*Entry by Invitation Only)

Cultural Program



Day 1

Jugal Bandi & Sufi Gayan
21st September 2023
18.00 - 20.00 HRS at Hall No. 4

Day 2

**Ridham Rasrang, Sugam Sangeet,
'Anunad' the musical band**
22nd September 2023
18.00 - 20.00 HRS at Hall No. 4

Day 3

**Ram Gaan, Lok Gayan,
Shri Radha Madhab Ballet**
23rd September 2023
18.00 - 20.00 HRS at Hall No. 4

Day 4

**Based on Ramayan;
Kathak Dance Drama**
24th September 2023
18.00 - 20.00 HRS at theme area outside Hall No. 14

Day 5

Shiv Tandav, Singing Performance
25th September 2023
17.30 - 19.30 HRS at Hall No. 4

Several Cultural Performance shall also take place at various locations in the complex.