



*You are cordially invited
to*



**UP INTERNATIONAL
TRADE SHOW**
2nd Edition

Date : 25 - 29 September, 2024
Venue : India Expo Centre & Mart, Greater Noida

Jointly Organized By Government of Uttar Pradesh & India Exposition Mart Ltd.

*Expanding the Flagship Trade Event of UP with a varied range of
Goods and Products including ODOP, Handloom and Handicrafts,
and much more on display for Buyers,*

*Plethora of Industries and Sectors, Start-ups for Business Opportunities,
and*

*will be attended by Industry Experts, Business Leaders,
Think Tanks, Policy Makers, and B2B and B2C visitors from India and Abroad.*

Business Hours: 11:00 AM - 03:00 PM

Public Hours: 03:00 PM - 08:00 PM

***A Rare and Rewarding opportunity for Shopping,
Business, Networking, and Investment!***

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UPITS 2024 Event Schedule

25.09.2024 - Wednesday

Time	Events
12:00 – 13:00	Inauguration Ceremony *(Entry by Invite only)
16:00 – 17:00	Special Session by Vietnam (Partner Country) on E-Commerce
16:30 – 17:30	Bhajan Gayan by Ms. Madhavi Madhukar from Noida
17:45 – 18:45	Cultural performance & Folk Dance by artists from Partner Country Vietnam
19:00 – 21:00	Sugam Sangeet by Shri Ankit Tiwari from Kanpur

26.09.2024 - Thursday

Time	Events
11:30 – 13:00	Special Session on E-Commerce
14:45 – 15:45	Session by Abdul Kalam Technical University (AKTU) Innovation and Start Up
15:00 – 16:00	Special Event by Vietnam India Forum (Partner Country)
16:00 – 17:00	Session by Academia – TOPIC : Success stories of tie up by academia and Industry in Skilling the youth
16:00 – 16:45	Performances by artists from Bolivia, Russia, Bangladesh, Kazakhstan, Brazil, Venezuela and Egypt
17:00 – 17:45	Dance Performance – Prem Ke Rang, Krishna Ke Sang by Ms. Nilakshi Rai from Prayagraj
18:00 – 18:45	Cultural Performance by artists from Partner Country Vietnam
19:00 – 21:00	Sugam Sangeet by Ms. Kanika Kapoor from Lucknow





UPITS 2024 Event Schedule

27.09.2024 - Friday

<u>Time</u>	<u>Events</u>
11:30 – 12:30	Session by FIEO : Federation of Industry Export Organizations
14:45 – 15:45	Session by UP State Finance Department
17:00 HRS Onwards	Fashion Show *(Entry by Invite only)
16:00 – 16:45	Brij Folk Singing Performance by Ms. Madhuri Sharma from Mathura
17:00 – 17:45	Shiv Tandav Kathak Nritya Natika by Shri Vishal Krishna, Varanasi
18:00 – 18:45	Cultural Performance by artists from Partner Country Vietnam
19:00 – 20:00	Laser Show
19:00 – 21:00	Sugam Sangeet by Pawandeep and Anurita

28.09.2024 - Saturday

<u>Time</u>	<u>Events</u>
14:00 – 16:00	Valedictory Ceremony *(Entry by Invite only)
16:30 – 17:30	Cultural Singing Performance by Ms. Sanjoli Pandey from Lucknow
17:45 – 18:45	Kathak Dance Drama (Ram Katha) by Ms. Ranjana Neb from Saharanpur
19:00 – 20:00	Laser Show
19:00 – 21:00	Krishna Bhakti Singing Performance by Madhavas Rock Band

29.09.2024 - Sunday

<u>Time</u>	<u>Events</u>
15:30 – 16:30	Awards Distribution Ceremony
16:30 – 17:30	Bundeli Folk Singing Performance by Mr. Jitendra Chaurasia from Mahoba
17:45 – 18:45	Dance Drama on Hanuman Chalisa- Preeti ke Parinde by Ms. Preeti Singh from Agra
19:00 – 21:00	Euphoria Band by Dr. Palash Sen





Activities by Colleges & Schools at UPITS 2024

Date	Time	Activity	Topic	Institution
25.09.2024	11:00 - 20:00	Project - Senior / Junior	Agriculture & Rural Development	GL Bajaj Institute of Tech and Management
25.09.2024	15:00 - 17:00	Drawing - Class 9-12	Uttar Pradesh Uttam Pradesh	Oxford Green School
25.09.2024	15:00 - 17:00	Drawing - Class 6-8	Swachh Bharat Sreshth Bharat	Oxford Green School
25.09.2024	15:00 - 17:00	Singing	Up Folk Songs	Vishwa Bharti Public School
26.09.2024	15:00 - 17:00	Dance	Up Folk Dances	Vishwa Bharti Public School
26.09.2024	11:00 - 20:00	Project - Senior / Junior	Health Related Social Issues	GL Bajaj Institute of Tech and Management
27.09.2024	15:00 - 17:00	Quiz	About Uttar Pradesh	Grads International School
27.09.2024	11:00 - 20:00	Project - Senior / Junior	Cyber Security & Women Safety	GL Bajaj Institute of Tech and Management
28.09.2024	11:00 - 20:00	Project - Senior / Junior	Environment & Sustainability	GL Bajaj Institute of Tech and Management

Folk Dance Performances at UPITS 2024

GUJARI FOLK DANCE



MAYUR FOLK DANCE



BEEN FOLK DANCE



RAI FOLK DANCE



MADAL FOLK DANCE



DHEDHIYA FOLK DANCE



DHOBIA FOLK DANCE



FARUAAYI FOLK DANCE



PAI-DANDA FOLK DANCE



THARU TRIBAL FOLK DANCE



SAIRA FOLK DANCE



BADHAWA FOLK DANCE



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