



Partner Country Vietnam



UP INTERNATIONAL TRADE SHOW

2nd Edition



Entry from Gate no. 1, 3 & 5 *

25 26 27 28 29 SEPTEMBER, 2024

India Expo Centre & Mart, Greater Noida



Business Hours

11:00 AM to 3:00 PM

Public Hours

3:00 PM to 10:00 PM



Cultural Programme

Day 1 : 25.09.2024 - Wednesday | Time: 16:30 - 21:00

Ankit Tiwari (Sugam Sangeet)	Madhvi Madhukar (Bhajan Gayan)	Vietnam ke Kalakar (Sanskritik Prastuti Lok Gayan)
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Day 2 : 26.09.2024 - Thursday | Time: 16:00 - 21:00

Multinational Artists (Sanskritik Prastuti)	Nilakshi Rai (Prem ke rang krishna ke sang)	Vietnam Cultural Performance	Kanika Kapoor (Sugam Sangeet)
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Day 3 : 27.09.2024 - Friday | Time: 16:00 - 21:00

Madhuri Sharma (Brij Ke Lok Gayan)	Vishal Krishna (Shiv Tandav Kathak Nritya Natika)	Vietnam Cultural Performance	Pawandeep & Arunita (Sugam Sangeet)
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Day 4 : 28.09.2024 - Saturday | Time: 16:30 - 21:00

Sanjali Pandey (Sanskrit Geet Gayan)	Ranjana Neb (Kathak Nritya Natika)	Madhavas Rock Band (Krishna Bhakti Gayan)
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Day 5 : 29.09.2024 - Sunday | Time: 16:30 - 21:00

Jitendra Chaurasia (Bundeli Lok Gayan)	Preeti Ke Parinde (Hanuman Chalisa Pe Nritya Natika)	Euphoria Band by Palash Sen (Band Stuti)
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ज़रूर चखें यूपी का स्वाद

जौनपुर की देशी रसोई

लखनऊ के टुंडे कबाब

बलिया का चोखा

बरेली का जायका

कानपुर की चाट

खुर्जा की खुरचन

आगरा का पंछी पेठा

मथुरा का पेड़ा

अवध के व्यंजन

बनारस का पान

Day Wise Programme

25th Sept.	12:00 PM - 01:00 PM	Inauguration
26th Sept.	11:30 AM - 01:00 PM	E-Commerce Trends and Opportunities
26th Sept.	02:45 PM - 03:45 PM	Fostering Innovation and Start-ups (by AKTU)
26th Sept.	04:00 PM - 05:00 PM	The Future of Higher Education
27th Sept.	11:30 AM - 12:30 PM	Expanding India's Export Potential (by FIEO)
27th Sept.	02.45 PM - 03.45 PM	Insurance Awareness & Importance of Insurance for the People of UP (by IRDAI)
27th Sept.	04:45 PM - 05:30 PM	Financial Regulations & Export-Import Facilitation (by UP State Finance Dept)
28th Sept.	02:00 PM - 04:00 PM	Valedictory Ceremony
29th Sept.	03:30 PM - 04:30 PM	Awards for Stalls & Prize Distribution

Free Shuttle Service



- Rajiv Gandhi Bhawan (Jor Bagh Metro Station Near Gate No 2)
- Botanical Garden Metro Station (Noida Sector 38-A, Near Gate No 4)
- NSSTA Parking (AC Tempo Traveller For Pick & Drop)



Scan QR Code for Detailed Agenda & Free Registration



Exhibition Showcase

Hall No.	Company Participating
Hall No. 1 Mr. Vardan Sinha +91 9415311111	UP Invest UPSIDA - UP State Industrial Development Authority
Hall No. 2 Mr. Prashant +91 9717790543	Inauguration Seminar
Hall No. 3 Mr. Neeraj Rawat +91 9313554777	YEIDA - Yamuna Expressway Industrial Development Authority GNIDA - Greater Noida Industrial Development Authority
Hall No. 4 Mr. Sumit Sharma +91 9350013305	UP at a Glance
Hall No. 5 Mr. Shrinivas +91 9311708567	UPLC - UP Electronics Corporation Ltd.
Hall No. 6 Ms. Sneha Vikal +91 7428235785	Higher Education / Banks / NBFCs / Insurance / Urban Development / Swachhata Mission / GI Tags / UP Skill Development Mission
Hall No. 7 Mr. Rahul Kr. +91 9599063859	UP Tourism / Noida International Airport Ltd / (Jewar Airport) / State Water Sanitation Mission Namami Gange / Noida Authority
Hall No. 8 Mr. Gagan Kumar +91 8130073178	Power & Renewable Energy / UPEIDA - UP Expressway Industrial Development Authority (Defense Pavillion) / Forest & Eco Tourism
Hall No. 9 Mr. Abhishek Shahi +91 9319993261	ODOP
Hall No. 10 Ms. Madhuri +91 9717790661	Micro, Small and Medium Enterprises
Hall No. 11 Mr. Prateek Gupta +91 9953820741	UPSRLM - UP State Rural Livelihood Mission / FSDA - Food Safety & Drugs Authority / Ayush / Health & Medical
Hall No. 12 Mr. R. K. Jha +91 9311708367	Horticulture & Food Processing / Agriculture & Allied Products / Mandi & Exports / Dairy / Animal Husbandry / Fisheries / Sugar and Cane
Hall No. 14 Hall No. 15 Mr. Sanket Tomar +91 9560897770 Mr. Ayush Sharma +91 9717739258	Town of Export Excellence Textile & Handloom / Khadi
Hall No. 15A Mr. Bhanu Jindal +91 9319199566	Real Estate Sector Automobile & EV

For More Information: Log on to www.upinternationaltradeshow.com

*(Entry & Parking from Gate No.1 restricted on 25th September 2024)

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 Venue : India Expo Centre & Mart, Greater Noida



Jointly organized by Govt. of UP & India Exposition Mart Ltd.

