



You are cordially invited
to

UP INTERNATIONAL TRADE SHOW

Date : 21 - 25 September, 2023
Venue : India Expo Centre & Mart, Greater Noida

Jointly Organized by Govt. of Uttar Pradesh & India Exposition Mart Ltd.

*The First-ever and Flagship Trade Event with a
varied range of Goods and Products including GI Products,
ODOP, Handloom and Handicrafts, and much more on display for Buyers,*

*Plethora of Industries and Sectors, Start-ups for Business Opportunities,
and
well attended by Industry Experts, Business Leaders,
Think Tanks, Policy Makers, and B2B and B2C visitors from India and Abroad.*

Business Hours: 11:00 AM – 03:00 PM

Public Hours: 03:00 PM – 08:00 PM

***A Rare and Rewarding opportunity for Shopping,
Business, Networking, and Investment!***

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LIST OF B2B CATEGORIES

Sr No	Categories	Sr No	Categories
1	Agriculture	29	Glassware
2	Animal Husbandry	30	Handicrafts
3	Architecture and Interior	31	Handloom
4	Aromatic and Perfumery	32	Hardware
5	Automobile and EV	33	Home Décor and Furnishing
6	Ayurveda	34	Horticulture
7	Ayush	35	Infrastructure
8	Apparel and Garments	36	Insurance
9	Banking	37	IT and ITeS
10	Bio Products	38	Jewellery and Accessories
11	Chemical	39	Manufacturing
12	Leather Products	40	Media
13	Construction and Real Estate	41	Medical and Health
14	Corporates	42	Packaging and Printing
15	Dairy	43	Paints
16	Defence	44	Paper and Stationery
17	DTH	45	Renewable
18	E-Commerce	46	Retail
19	Education	47	Rugs and Carpets
20	Electronic Goods	48	Sports
21	Energy & Power	49	Start -ups
22	Engineering	50	Sustainability
23	Fisheries	51	Telecommunications
24	FMCG	52	Textiles
25	Food and Beverages	53	Toys
26	Food Processing	54	Urban Development
27	G I Products	55	Waste Management
28	Gifting and Souvenirs	56	Water

